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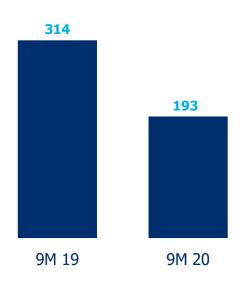




#### ETALON GROUP DELIVERED 193 THS SQM IN 9M 2020, IN LINE WITH THE **CONSTRUCTION PLAN**

#### **DELIVERIES**

ths sqm



#### **9M 2020 DELIVERIES BREAKDOWN**

ths sqm

PROJECT	NSA, ths sqm
Normandy	89
Botanica	47
House on Kosmonavtov	26
Schastye v Kuzminkakh	9
Schastye na Sokole	9
Schastye v Sadovnikakh	7
Schastye v Kuskovo	6
TOTAL	193

# 9M 2020 OPERATING RESULTS



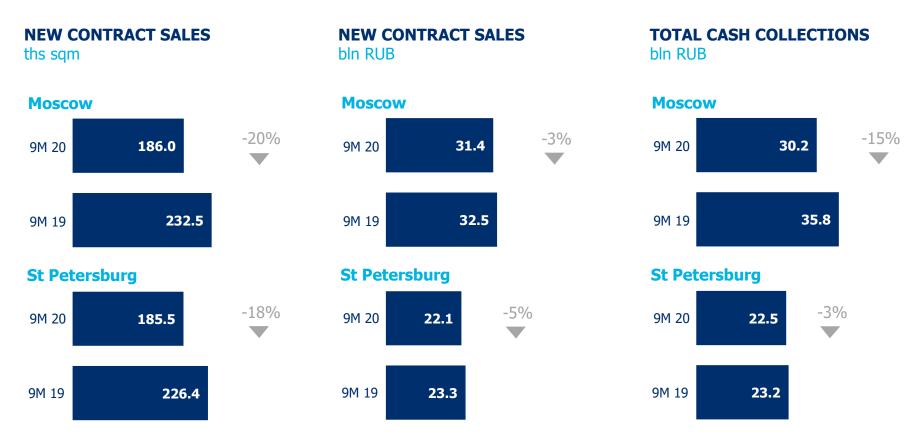
DESPITE A COVID-19 RELATED SLOWDOWN IN 1H 2020, 9M 2020 RESULTS ARE NEARLY IN LINE WITH THE PREVIOUS YEAR'S PERFORMANCE



- The number of new contracts reached 6,588 in 9M 2020
- Cash collections in escrow accounts reached **RUB 13.8 bln** in 9M 2020, making it possible to reduce the cost of project financing to preferential interest rates ranging from 3% to 4%

# 9M 2020 OPERATING RESULTS: BREAKDOWN BY REGIONS





<sup>•</sup> New contract sales in monetary terms nearly reached last year's performance despite tough Covid-19 restrictions in both key regions in 1H 2020

# SALES GUIDANCE FOR 2020



# ETALON GROUP IS WELL ON TRACK TO DELIVER ON ITS PREVIOUS BEST CASE GUIDANCE AFTER SOLID PERFORMANCE IN 9M 2020



ths sqm

## NEW CONTRACT SALES

mln RUB mln RUB

TOTAL CASH
COLLECTIONS(2)



#### **UPDATED GUIDANCE**

In 3Q 2020 Etalon Group achieved an impressive recovery across all key metrics. The **Company is well on track to deliver on its best-case guidance for 2020**.

Several drivers support this performance:

- Record low mortgage rates supported by the subsidised mortgage programme
- Positive impact on mortgage dynamics of Central Bank key rate being at historic low
- Possible prolongation of the subsidised mortgage programme could provide additional support to the market
- ✓ Absence of strict lockdown measures despite the growing number of COVID-19 cases

Downside risks still persist, and their effect may lead to performance in line with previous base case guidance:

- \* Risk of a new lockdown remains
- If the subsidised mortgage programme is ended, the pace of growth will slow

Source: Company data

<sup>(1)</sup> NCS guidance revised based on higher price growth

# 3Q 2020 OPERATING RESULTS





- The number of new contracts amounted to 2,706 in 3Q 2020, up by 5% compared to 3Q 2019
- Cash collections in escrow accounts reached RUB 5.7 bln in 3Q 2020, making it possible to reduce the cost of project financing to
  preferential interest rates ranging from 3% to 4%

## 3Q 2020 OPERATING RESULTS: BREAKDOWN BY REGIONS

NEW CONTRACT SALES INCREASED BY 55% TO AN ALL-TIME HIGH OF RUB 15.5 BLN IN MOSCOW



• Limited supply in St Petersburg is holding back further growth in sales volumes in this region

## AVERAGE PRICE AND DOWN PAYMENT PERFORMANCE



AVERAGE PRICE FOR APARTMENTS INCREASED BY 21% YEAR-ON-YEAR TO A RECORD HIGH RUB 186.3 THS

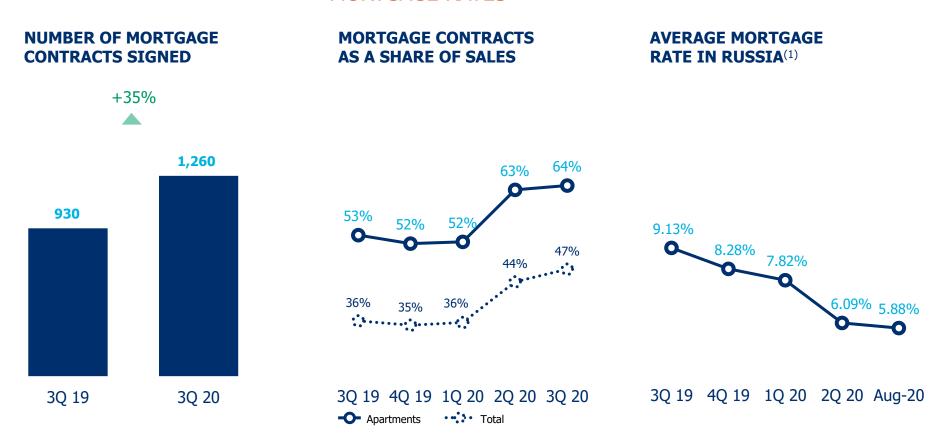


- Roll-out of dynamic pricing in St Petersburg after a successful pilot in Moscow supported like-for-like price growth of 14%
- The record-high average down payment was driven by higher mortgage financing, investment demand and a higher share of segments in which 100% payments are made

OPERATING RESULTS / ETALON GROUP / 10



MORTGAGE CONTRACTS AS A SHARE OF APARTMENT SALES REACHED A RECORD HIGH 64% AMID DECLINING MORTGAGE RATES



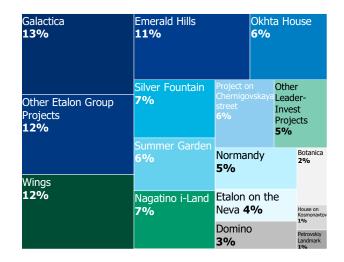
• The share of sales financed with mortgages continues to grow both as a share of contracts signed for apartments and as a share of total contracts signed

#### **3Q 2019 NEW CONTRACT SALES BY PROJECT**

sqm

#### Galactica Other Leader-Wings Invest Projects 9% 14% 10% Summer Garden Normandy Other Etalon Group 7% 5% Projects 13% Samotsvety 5% Etalon-City 3% **Emerald Hills** Okhta House 7% 4% 12% Silver Fountain Etalon on the 5% Neva 3%

## **3Q 2020 NEW CONTRACT SALES BY PROJECT** sqm



- Galactica remains the largest project in terms of new contract sales with a 13% share of total NCS
- Nagatino i-Land reached 7% of total sales due to an acceleration of construction work after the presale period and the lifting of Covid-19 restrictions
- The share of business class projects reached 35% and 52% in sqm and monetary terms, respectively
- Leader-Invest projects amounted to 24% and 37% in sqm and monetary terms, respectively
- New contract sales in St Petersburg and Moscow respectively amounted to 47% and 53% in sqm terms, and 35% and 65% in monetary terms

## REGIONAL SALES **PERFORMANCE**



#### NATIONWIDE SALES & MARKETING NETWORK SUPPORTS SUSTAINABLE CONTRACT SALES FOR **ETALON GROUP PROJECTS**

#### **SHARE OF REGIONAL BUYERS**



3Q 19 4Q 19 1Q 20 2Q 20 3Q 20

#### **ETALON GROUP'S REGIONAL** SALES GEOGRAPHY<sup>(1)</sup> (2)

REGION	SHARE OF TOTAL CONTRACTS
Leningrad region	2.5%
Yamalo-Nenets AD	1.6%
Krasnoyarsk Krai	1.5%
Krasnodar Krai	1.2%
Buryat Rebublic	1.2%
Murmansk region	1.0%
Saratov region	1.0%
Khanty-Mansi AD	0.9%
Khabarovskiy Krai	0.8%
Other Russian regions	23.4%
Foreigners	0.9%
TOTAL	36%



- Etalon Group's sales force focuses on regions with the highest per capita income levels
- Leader-Invest projects are now sold via Etalon Group's regional sales network
- Key markets: St Petersburg and Moscow

partnerships with local sales agencies

- 57 cities covered by 28 sales offices nationwide
- External professional marketing and sales service agents engaged nationwide



### REVENUE ANALYSIS ////

## RESIDENTIAL DEVELOPMENT REVENUE

mln RUB



## CONSOLIDATED REVENUE mln RUB



## REASONS FOR DECREASE IN REVENUE

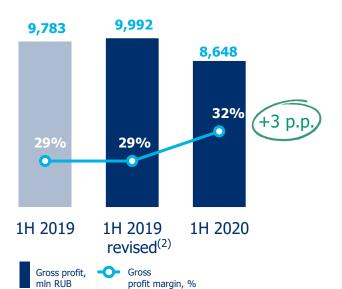
- Lower sales volumes (NCS in 1H 2020 were down 24% y-o-y) due to the COVID-19 restrictions
- Temporary construction ban in Moscow
- Lower share of revenue recognised in the first half of the year as certificates of acceptance for construction work are normally signed in the second half of the year
- Combined effect on revenue: around RUB 9 bln forgone

## **GROSS PROFIT ANALYSIS**

#### STRONG INCREASE IN MARGINS IN 1H 2020 DUE TO EFFICIENCY MEASURES UNDERTAKEN BY ETALON GROUP

#### PRE-PPA(1) RESIDENTIAL **DEVELOPMENT GROSS PROFIT**

mln RUB



#### PRE-PPA(1) CONSOLIDATED **GROSS PROFIT**

mln RUB



- Gross profit margins improved in 1H 2020: pre-PPA residential development gross margin increased by 3 p.p. and reached 32%, consolidated gross profit margin increased by 3 p.p. and reached 29%
- Purchase price allocation in the amount of RUB 1,412 million was recognised in cost of sales (PPA)
- Etalon Group's 1H 2020 financial statements have been revised due to adjustments to the provisional amount of Leader-Invest's assets and representation of other taxes from cost of sales to other expenses

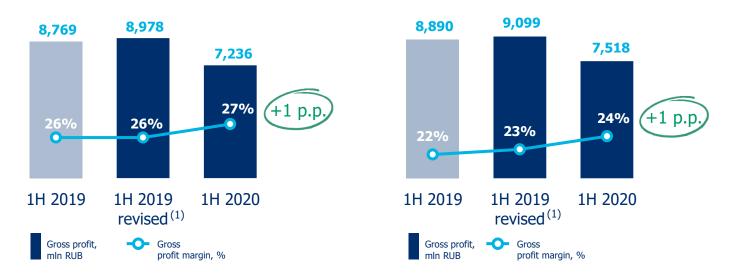
# GROSS PROFIT ANALYSIS ADJUSTED FOR PPA

RESIDENTIAL DEVELOPMENT GROSS MARGIN INCREASED BY 1 P.P. TO 27%

RESIDENTIAL DEVELOPMENT GROSS PROFIT

mln RUB

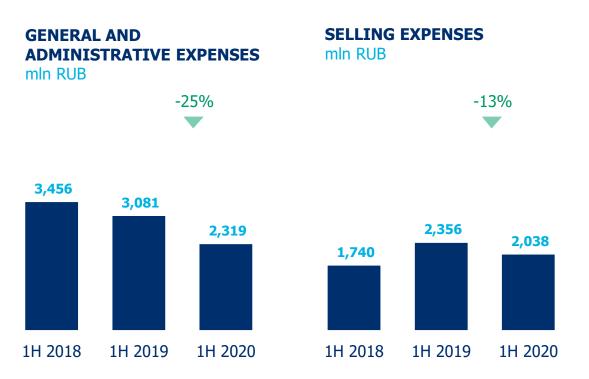
CONSOLIDATED GROSS PROFIT mln RUB



- Etalon Group's stand-alone residential development gross profit margin increased by 3 p.p. year-on-year to 32%
- Leader-Invest's stand-alone residential development gross profit margin amounted to 9%, or 32% on a pre-PPA basis

## SELLING, GENERAL AND ADMINISTRATIVE EXPENSES

G&A AND SELLING EXPENSES DECREASED IN 1H 2020



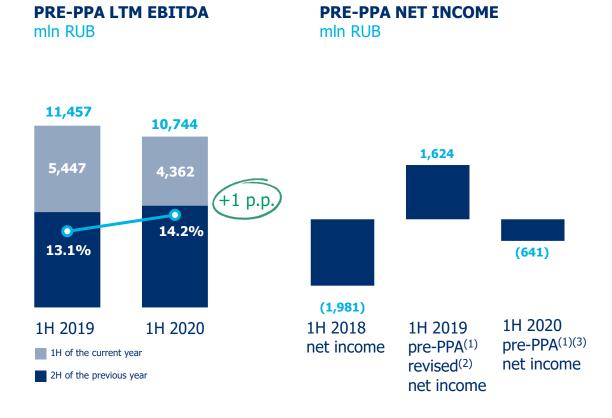
#### **SG&A OPTIMISATION**

- G&A expenses decreased by RUB 762 million y-o-y thanks to stricter cost control
- Selling expenses declined at a slower pace due to the higher share of fixed marketing and advertising expenses frontloaded in 1H 2020
- Initiatives like dynamic pricing and online sales will improve SG&A efficiency going forward

### EBITDA AND NET INCOME ANALYSIS



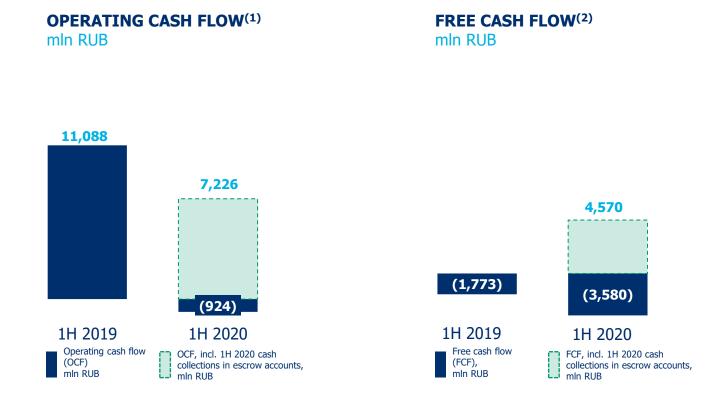
PRICING POLICY AND MEASURES TO IMPROVE EFFICIENCY IMPROVED PRE-PPA LTM EBITDA MARGIN, WHICH ROSE BY 1.1 P.P. YEAR-ON-YEAR TO 14.2%



#### **IMPACT ON 1H 2020 NET INCOME**

- Fixed financial and commercial expenses amplified the impact of foregone revenue on bottom line performance
- Finance income declined by RUB 0.4 bln due to forgone interest from deposits: cash collections in escrow accounts reached RUB 8.8 bln as of 30.06.2020
- Finance costs increased by RUB 0.5 bln due to higher amount of total debt
- A part of gross profit was still taxed despite the pre-tax loss

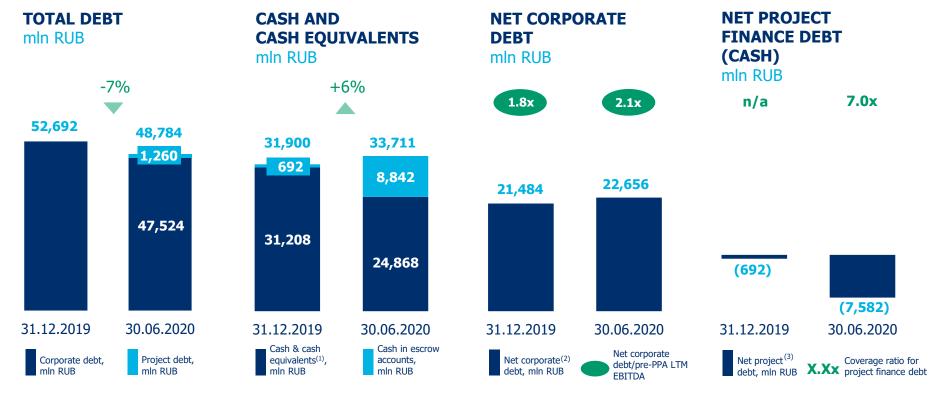
# ANALYSIS 1H 2020 OPERATING CASH FLOW DECLINED DUE TO THE INCREASED CASH INFLOW TO ESCROW ACCOUNTS



- Cash collections in escrow accounts reached RUB 8,842 mln as of 30 June 2020
- 1H 2020 Cash collections amounted to RUB 8,150 mln

## MAINTAINING A STRONG **BALANCE SHEET**





- 100% of debt denominated in RUB
- Average cost of borrowings declined from 9.40% at the end of 2019 to 9.05% as of 30.06.2020
- Project finance loans are sufficiently covered to receive preferential rates of 3%-4%
- Average interest rate on deposits decreased from 5.72% as of 30.06.2019 to 3.90% as of 30.06.2020<sup>(4)</sup>

Source: IFRS financial statements (1) Including bank deposits over 3 months; excluding cash collections in escrow accounts

(2) Excluding project finance loans and cash on escrow accounts

<sup>(3)</sup> Project finance debt less cash on escrow account

<sup>(4)</sup> Weighted average interest rate on deposits up to one year, including demand deposits, in RUB. Source: Bank of Russia

# ETALON GROUP'S ACTIONS TO IMPROVE FINANCIAL PERFORMANCE

## ETALON GROUP IS TAKING A NUMBER OF MEASURES TO FURTHER IMPROVE ITS FINANCIAL PERFORMANCE:



acceleration of sales combined with increase in average prices, driven by more affordable mortgages and implementation of strategic initiatives on dynamic pricing and online sales



acceleration of the pace of construction, making it possible to recognise a larger volume of already-contracted space as revenue by the end of 2020



further control and optimisation of administrative costs



lower commercial expenses in 2H 2020 due to frontloaded marketing expenses in 1H 2020



revised strategy that takes into account covid-19 restriction will be presented by the end of the year



#### UPDATED DIVIDEND POLICY HAS ENABLED THE COMPANY TO IMPROVE APPEAL FOR INVESTORS



#### One of the highest dividend yields in the sector: 10%

- ✓ Best dividend policy in the sector
- ✓ Payout ratio of 40%-70%
- ✓ Guaranteed minimum dividend of RUB 12 per share/GDR



#### Well-positioned to continue dividend payouts

- ✓ Strong recovery in 9M 2020 after decline in 1H 2020 related to COVID-19
- ✓ Margin growth due to operating efficiency improvement



## Sufficient liquidity for further business growth while continuing to pay out dividends at current levels $^{(1)}$

- ✓ Unsold NSA without escrow of 0.9 mln sqm.
- ✓ Outstanding installment payments of RUB 25.6 bln
- ✓ Cash and cash equivalents without escrow of RUB 24.5 bln
- ✓ Cash on escrow of RUB 15 bln



## ETALON GROUP HAS ENTERED INTO AN AGREEMENT WITH THE MOSCOW GOVERNMENT REGARDING THE ZIL-YUG PROJECT

#### **POSITIVE DRIVERS**

- ✓ Etalon Group to consolidate the 100% share of ZIL-Yug project in **4Q 2020**
- ✓ By obtaining a 100% share in the project, Etalon Group can start raising project financing
- ✓ Installment payment for acquisition will make it possible, among other things, to balance payments with the release of cash on escrow

#### **KEY CONDITIONS OF THE AGREEMENT**

Total purchase price of RUB **36.2** bln, incl.:

- RUB 4.0 bln already paid
- installment payments through 2024:
  - 2021 RUB **3.95** bln
  - 2022 RUB 3.65 bln
  - 2023 RUB 8.0 bln
  - 2024 RUB 16.6 bln

#### No payments in 2020

#### **KEY PARAMETERS OF THE PROJECT**



Planned launch: **4Q 2020 - 1Q 2021** 

Total NSA<sup>(1)</sup>: **1.2** mln sqm

Land plot area: 109 ha

#### **New technologies:**

- standartisation
- standard design system
- new house-building technologies





#### SEPTEMBER 2020







Total NSA 814 ths sqm

Open Market Value<sup>(1)</sup> RUB 18,330 mln

Income from sales<sup>(1)</sup> RUB 75,075 mln

St Petersburg

### PROJECT ON CHERNIGOVSKAYA STREET ////



#### SEPTEMBER 2020

#### **VISUALISATION**







**Total NSA** 136 ths sqm

Open Market Value<sup>(1)</sup> RUB 5,411 mln

Income from sales<sup>(1)</sup> RUB 17,453 mln

St Petersburg

### OKHTA HOUSE ////

#### SEPTEMBER 2020







Total NSA 130 ths sqm

Open Market Value<sup>(1)</sup> RUB 5,820 mln

Income from sales<sup>(1)</sup> RUB 12,973 mln

St Petersburg

### PETROVSKIY LANDMARK ////

#### SEPTEMBER 2020







Total NSA 89 ths sqm

Open Market Value<sup>(1)</sup> RUB 5,053 mln

Income from sales<sup>(1)</sup> RUB 14,744 mln

St Petersburg

## ETALON ON THE NEVA ////

#### SEPTEMBER 2020







Total NSA 77 ths sqm

Open Market Value<sup>(1)</sup> RUB 3,522 mln

Income from sales<sup>(1)</sup> RUB 8,483 mln

St Petersburg

## SUMMER GARDEN ////

#### SEPTEMBER 2020







Total NSA 293 ths sqm

Open Market Value<sup>(1)</sup> RUB 3,671 mln

Income from sales<sup>(1)</sup> RUB 31,717 mln

Moscow

## SILVER FOUNTAIN ////

#### SEPTEMBER 2020







Total NSA 226 ths sqm

Open Market Value<sup>(1)</sup> RUB 13,174 mln

Income from sales<sup>(1)</sup> RUB 39,056 mln

Moscow



#### SEPTEMBER 2020







**Total NSA** 187 ths sqm

Open Market Value<sup>(1)</sup> RUB 9,828 mln

Income from sales<sup>(1)</sup> RUB 30,449 mln

Moscow



#### SEPTEMBER 2020







Total NSA 124 ths sqm

Open Market Value<sup>(1)</sup> RUB 3,968 mln

Income from sales<sup>(1)</sup> RUB 16,671 mln

Moscow

### SCHASTYE NA SOKOLE ////

#### SEPTEMBER 2020







Total NSA 8 ths sqm

Open Market Value<sup>(1)</sup> RUB 359 mln

Income from sales<sup>(1)</sup> RUB 1,925 mln

Moscow

### SCHASTYE NA PRESNE ////



#### SEPTEMBER 2020







**Total NSA** 6 ths sqm

Open Market Value<sup>(1)</sup> RUB 90 mln

Income from sales<sup>(1)</sup> RUB 1,626 mln

Moscow

### SCHASTYE NA LOMONOSOVSKOM ////



#### SEPTEMBER 2020

#### **VISUALISATION**







**Total NSA** 6 ths sqm

Open Market Value<sup>(1)</sup> RUB 844 mln

Income from sales<sup>(1)</sup> RUB 1,854 mln

Moscow



## INCOME STATEMENT ////

MLN RUB	1H 2018 restated	1H 2019 revised	1H 2020
Revenue	24,699	39,562	30,868
Cost of sales	(19,126)	(30,463)	(23,350)
Gross profit	5,573	9,099	7,518
General and administrative expenses	(3,456)	(3,081)	(2,319)
Selling expenses	(1,740)	(2,356)	(2,038)
Impairment loss on trade and other receivables	(212)	(142)	(80)
Gain from bargain purchase	-	729	-
Other expenses, net	(1,427)	(720)	(879)
Results from operating activities	(1,262)	3,529	2,202
Finance income	1,104	1,554	1,275
Finance costs	(2,192)	(3,667)	(4,166)
Net finance income/(costs)	(1,088)	(2,113)	(2,891)
Profit before income tax	(2,350)	1,416	(689)
Income tax expense	369	(857)	(1,082)
Profit for the period	(1,981)	559	(1,771)
Profit attributable to:			
Owners of the Company	(1,892)	1,142	(1,772)
Non-controlling interest	1	(583)	1
Profit for the period	(1,891)	559	(1,771)

APPENDIX ETALON GROUP 39

## BALANCE SHEET ////



MLN RUB	2019	1H 2020
ASSETS		
Non-current assets		
PP&E	3,561	3,431
Investment property	1,065	853
Other long-term investments	190	71
Trade and other receivables	4,692	4,442
Deferred tax assets	3,921	5,221
TOTAL NON-CURRENT ASSETS	13,429	14,018
Current assets		
_Inventories	100,689	97,357
Contract assets, trade and other receivables	25,143	24,775
Short-term investments	203	304
_Cash and cash equivalents	31,128	24,678
Other current assets	752	755
TOTAL CURRENT ASSETS	157,915	147,869
Assets held for sale	-	402
TOTAL ASSETS	171,344	162,289
EQUITY AND LIABILITIES		
Equity		
Share capital	15,487	15,487
Retained earnings	37,089	35,317
TOTAL EQUITY ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY	52,576	50,804
Non-controlling interest	-	1
TOTAL EQUITY	52,576	50,805
Non-current liabilities		
Loans and borrowings	42,258	33,623
Contract liabilities, trade and other payables	3,227	1,411
Provision	116	183
Deferred tax liabilities	6,463	7,342
TOTAL NON-CURRENT LIABILITIES	52,064	42,559
Current liabilities		
Loans and borrowings	10,434	15,161
Contract liabilities, trade and other payables	55,581	53,142
Provisions	689	622
TOTAL CURRENT LIABILITIES	66,704	68,925
TOTAL EQUITY AND LIABILITIES	171,344	162,289

Source: IFRS financial statements

## CASH FLOW STATEMENT ////



MLN RUB	1H 2018 revised	1H 2019 revised	1H 2020
OPERATING ACTIVITIES			
Profit for the period	(1,981)	559	(1,771)
Adjustments for:			
Depreciation	169	270	385
Gain on disposal of PP&E	7	(14)	(25)
Gain on disposal of investment property	-	-	(23)
Impairment loss on inventories	1,524	458	319
Impairment loss/reversal on trade and other receivables, advances paid to suppliers and investments	212	180	126
	846	-	-
Gain from bargain purchase	-	(729)	-
Finance income, net	1,088	2,113	2,891
Income tax expense	(369)	857	1,082
CASH FROM OPERATING ACTIVITIES BEFORE CHANGES IN WORKING CAPITAL	1,496	3,694	2,984
Change in inventories	(4,833)	7,357	2,781
Change in accounts receivables	4,391	(1,862)	2,635
Change in accounts payable	(2,068)	(9,286)	(2,870)
Change in provisions	(654)	(316)	-
Change in contract assets	1,023	(333)	(1,513)
Change in contract liabilities	8,492	13,454	(3,210)
Income tax paid	(600)	(1,620)	(1,731)
Interest paid	(1,146)	(2,056)	(2,504)
NET CASH FROM/(USED IN) OPERATING ACTIVITIES	6,101	9,032	(3,428)
INVESTING ACTIVITIES			
Proceeds from disposal of non-current assets	6	51	92
Proceeds from disposal of investment property	8	-	62
Interest received	431	1,238	723
Acquisition of PP&E	(266)	(335)	(306)
Loans given	(19)	(2)	(8)
Loans repaid	34	18	29
Acquisition of subsidiary, net of cash acquired	-	(10,481)	-
(Acquisition)/disposal of other investments	(37)	59	1
NET CASH FROM /(USED IN) INVESTING ACTIVITIES	157	(9,452)	593
FINANCING ACTIVITIES			
Proceeds from borrowings	3,609	15,719	1,367
Repayments of borrowings	(4,716)	(2,126)	(4,958)
Acquisition of own shares	(651)	-	-
Payments of lease liabilities	-	(363)	(52)
Dividends paid	-	(13)	-
NET CASH FROM/(USED IN) FINANCING ACTIVITIES	(1,758)	13,217	(3,643)
Net increase/(decrease) in cash and cash equivalents	4,500	12,797	(6,478)
_Effect of FX rate fluctuations	240	(66)	28
Cash & cash equivalents at the end of the period	18,865	35,797	24,678

Source: IFRS financial statements

## EBITDA CALCULATION ////



MLN RUB	1H 2018 restated	1H 2019 revised	1H 2020
Comprehensive income	(1,981)	559	(1,771)
Income tax expense	(369)	857	1,082
Interest expense on loans and finance lease	2,191	3,561	3,906
Net foreign exchange loss	-	66	-
Other finance costs	-	-	31
Interest income on bank deposits	(200)	(386)	(340)
Interest income on cash and cash equivalents	(231)	(756)	(383)
Interest income SFC		(96)	(59)
Net foreign exchange gain	(121)		(28)
Bank fees and commissions	93	93	51
Borrowing costs	483	473	64
SFC in cost of sales	74	204	12
Depreciation	169	270	385
EBITDA	108	4,845	2,950
Gain from bargain purchase	-	(729)	-
Purchase price allocation (PPA)	-	1,331	1,412
Pre-PPA EBITDA	108	5,447	4,362

APPENDIX ETALON GROUP 42



3Q 2020 OPERATING AND 1H 2020 FINANCIAL RESULTS

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